IN THE UNITED STATES DISTRICT COURT

FOR THE EASTERN DISTRICT OF TEXAS

TYLER DIVISION

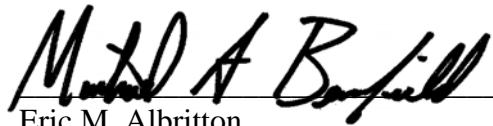|		
BLUE SPIKE, LLC,	§	
	§	
Plaintiff,	§	**Civil Action No. 6:12-CV-576**
	§	
v.	§	
	§	**JURY TRIAL DEMANDED**
AUDIBLE MAGIC CORPORATION, *et*	§	
al.,	§	
	§	
Defendants.	§	

PLAINTIFFS' NOTICE OF ATTORNEY APPEARANCE OF MICHAEL A. BENEFIELD

Blue Spike, LLC, plaintiff in the above-entitled and numbered civil action, hereby

notifies the Court and all parties that the following person, in addition to those who previously

gave notice, is appearing as counsel of record:

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> Respectfully submitted,

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Counsel for Blue Spike LLC

CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing document was filed electronically in compliance with Local Rule CV-5(a). As such, this document was served on all counsel who are deemed to have consented to electronic service. Local Rule CV-5(a)(3)(A). Pursuant to Fed. R. Civ. P. 5(d) and Local Rule CV-5(d) and (e), all other counsel of record not deemed to have consented to electronic service were served with a true and correct copy of the foregoing by email, on this the 27th day of August 2012.

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Michael A. Benefield